2026 VINTNES PLAZA GRAND TASTING MESSAGING

(Scroll for discount code copy, general event messaging, and Platinum VIP Weekend)

Vintners Plaza Grand Tasting
Saturday, May 16, 2026
Location: West Plaza Parking Lot
11:00 AM - 12:00 PM Exclusive Early Entry
12:00 PM - 4:00 PM General Admission

Ticket link: https://www.healdsburgwineandfood.com/events/grand-tasting

The Vintners Plaza Grand Tasting is where the Healdsburg Wine & Food Experience comes alive! Wander the Grand Tasting tents to experience 150+ incredible wines, beers, and spirits, along with delicious bites from top chefs and restaurants who know how to make Sonoma County shine. It's where the best of the food and beverage world collide right in the heart of wine country.

FACEBOOK COPY

Copy for Facebook #1

We'll be at the Healdsburg Wine & Food Experience Grand Tasting on Saturday, May 16th!

Find us under the Grand Tasting tents [pouring our wines / cooking up bites] as HWFE brings the best of food and beverage right to the heart of wine country.

Tickets are available now, see the link below.

Ticket Link: https://www.healdsburgwineandfood.com/events/grand-tasting

Copy for Facebook #2

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INSTAGRAM COPY

Copy for Instagram #1

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Tickets are available now, see the link [in our bio / in their bio, @healdsburgwineandfood].

Copy for Instagram #2

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Wander the Grand Tasting tents to experience 150+ incredible wines, beers, and spirits, along with delicious bites from top chefs and restaurants who know how to make Sonoma County shine. It's where the best of the food and beverage world collide right in the heart of wine country.

Tickets are available now, see the link [in our bio / in their bio, @healdsburgwineandfood].

Tags: @healdsburgwineandfood

Hashtags: #HWFE #HWFE26 #HealdsburgWineandFood

DISCOUNT CODE

Copy for Facebook

We are excited to be participating in the Healdsburg Wine & Food Experience happening May 14-17, 2026!

HWFE brings the best of the food and beverage world right to the heart of Healdsburg.

Get 10% off tickets with the code *[add in your dedicated discount code here]*! Click below for tickets!

https://www.healdsburgwineandfood.com/tickets
*Code cannot be applied to packages.

Copy for Instagram

We are excited to be participating in the Healdsburg Wine & Food Experience happening May 14-17, 2026!

#HWFE brings the best of the food and beverage world right to the heart of Healdsburg.

Get 10% off tickets with the code *[add in your dedicated discount code here]*!

Tickets are available now, see the link [in our bio / in their bio, @healdsburgwineandfood].

*Code cannot be applied to packages.

Tags:
@healdsburgwineandfood

Hashtags:
#HWFE #HWFE26 #HealdsburgWineandFood

Copy for Email

Join us for the 5th annual Healdsburg Wine & Food Experience on Thursday May 14 through Sunday May 17, 2026. This extraordinary four-day event is a celebration featuring the best of Sonoma County and world-renowned food and wines.

The festival will showcase the region's makers – farmers, growers, winemakers and chefs – alongside globally recognized wines from the greatest wine regions of the world.

We are excited to offer 10% off tickets to our mailing list with code *[add in your dedicated discount code here].*

See you in Healdsburg!

Ticket link: https://www.healdsburgwineandfood.com/tickets

GENERAL EVENT MESSAGING

Healdsburg Wine & Food Experience
Event Dates: May 14-16, 2026
Website: https://www.healdsburgwineandfood.com/
Tickets: https://www.healdsburgwineandfood.com/tickets

Social Media
Facebook: @HealdsburgWineAndFood
Instagram: @HealdsburgWineAndFood
Hashtags: #HWFE #HWFE26 #healdsburgwineandfood

General Event Copy

Located in the heart of California wine country, the Healdsburg Wine & Food Experience is a weekend-long celebration featuring the best of Sonoma County and world-renowned food and wines.

The festival will showcase the region's makers – farmers, growers, winemakers and chefs – alongside globally recognized wines from the greatest wine regions of the world.

PLATINUM VIP WEEKEND

Go all out for the 5th annual Healdsburg Wine & Food Experience with the Platinum VIP Weekend Package.

Four days of immersive wine country experiences, including a Welcome Celebration at Healdsburg's hottest new hotel, chef-led lunches and dinners at beautiful wineries, early access to Saturday's Grand Tasting, a VIP rooftop lounge, plus first access to the legendary Big Bottle Party. Take advantage of VIP perks, including a personal hospitality concierge, priority hotel booking, complimentary shuttles to and from all events, and a luxe welcome gift bag. The VIP Weekend is the ultimate way to experience Healdsburg and Sonoma County Wine Country.

Tickets are limited, see the link [in our bio / in their bio, @healdsburgwineandfood].

[List of events below is optional to include in your copy.]

The Platinum VIP Weekend Includes:

- Welcome Celebration at Appellation Healdsburg
- Lunch at Ferrari-Carano Vineyards & Winery with Chef Nadia Caterina Munno "The Pasta Queen" and Chef Domenica Catelli
- Dinner at MacMurray Estate featuring wines from Ravenswood Winery with Chef Britt Rescigno **OR** Outdoor Concert at Rodney Strong Vineyards with Pre-Concert Reception at J Vineyards with Chef Stephanie Izard
- Early entry to the Vintners Plaza Grand Tasting
- Private Reserve Lounge at The Matheson Rooftop, Presented by Silicon Valley Bank, a division of First Citizens Bank
- Big Bottle Pre-Party at The Matheson
- Entrance to the Big Bottle Party
- Wine-down Pool Party at Appellation Healdsburg
- Priority booking links for local Healdsburg hotels
- Courtesy shuttle service to and from all events
- Exclusive welcome gifts & so much more!